



Retailer Coupon Redemption Policy & Terms of Humm Kombucha LLC

[Updated October 20, 2016]

This Coupon Redemption Policy explains the terms and conditions under which Humm Kombucha LLC (“HUMM”) will reimburse its customers for coupon submissions (“Policy”). Your acceptance and redemption of coupons for reimbursement by HUMM constitutes your acceptance of and binding agreement with all the terms and conditions in this Policy. It is the retailer’s responsibility to ensure its employees are aware of and in compliance with this Policy. For any questions or need for further clarification, retailers should call Inmar Trade Relations at 1-800-285-7602 (M-F 9AM-4PM EST).

1. Coupons are redeemable only in the United States of America.
2. Coupons are redeemable only when consumers purchase the brands/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of a HUMM product.
3. Coupons must not be accepted from a consumer after the stated expiration date. Only coupon received by Humm within 6 months (180 days) of the expiration date on the face of the coupon will be honored.
4. Consumer must pay any and all sales or other applicable taxes. Coupon cash value 1/100 cent.
5. Only one coupon may be accepted by the retailer per HUMM product purchased.
6. Coupons are void where prohibited, taxed or restricted by law; or when reproduced, altered, or transferred from or sold by their original recipient to any other person, firm or group. Coupons may not be photocopies, trimmed or altered in any way by the retailer or customer.
7. For each properly redeemed coupon, retailers will be reimbursed for the face value, or the retail selling price up to the maximum indicated on HUMM coupons for free merchandise, plus the handling fee as stated on each HUMM coupon and reasonable postage (further defined below). No additional fees will be accepted or paid.
8. Postage will be reimbursed at \$20.00 per 1,000 coupons (reasonable out-of-pocket costs).

Coupon Redemption Policy (cont'd)

9. HUMM's (or its agent's) actual count of coupons received will be final and shall govern the payment of coupons under this Policy.
10. HUMM reserves the right to deny reimbursement, retain and declare void any coupons presented for redemption when the following conditions occur: coupons are in mint/mass cut condition, or uniform mix coupons are submitted for reimbursement; retailer has insufficient stock to cover the number and types of coupons submitted; inability to verify retailer's address or business operations; or redemptions that are not in accordance with this Policy. Further, HUMM reserves the right to forward any such coupons to enforcement authorities for review.
11. On request, retailers must provide HUMM with proof of purchase of HUMM products sufficient to cover coupons presented for payment.
12. Coupon reimbursement payments may not be deducted from payments of HUMM's product invoices.
13. Properly redeemed coupons must be submitted directly by the retailer or through an authorized clearinghouse only. Submission by unauthorized intermediary agents will not be accepted.
14. In the event a retailer payment is withheld, the retailer must appeal this decision of HUMM within six (6) months of the date of the notification of non-payment. Appeals made after six (6) months will not be honored by HUMM.
15. Any inconsistent use of this Policy constitutes fraud and, in addition to other legal remedies at the option of HUMM, may void all coupons submitted for reimbursement and coupons may be retained by HUMM without payment.
- 16. Failure to observe and enforce any terms or conditions of this Policy shall not constitute waiver of such provision or any other provision by HUMM. HUMM reserves the right, in its sole discretion, and without prior notice to any party, to modify, revise or eliminate any of the provisions of this Policy. It is the retailer's responsibility to obtain updated copies of this Policy.**
17. To redeem coupons for HUMM brands, please send properly redeemed HUMM coupons to:

Inmar Dept #53736, Humm Kombucha LLC
1 Fawcett Drive
Del Rio, TX 78840

If you have any questions about these terms, Coupon Redemption, please contact:
Inmar Trade Response Line at 1-800-285-7602